



FEDERATION OF EUROPEAN DIRECT AND INTERACTIVE MARKETING

Reminder of Terms and conditions of FEDMA membership as specified in statutes and by-laws

Duties and Obligations of Members

Every Member is obliged to:

1. Publicly and actively support the objectives of the association.
2. Comply with lawful decisions of the association, the self-regulatory codes the Members of the association have adopted, and the applicable national and international laws in their area of business.
3. Actively support the operative activities of the board and staff that execute the decisions of the General Assembly.
4. Not represent or speak on behalf of the association.
5. Notify the association of any change of address, name, or of its official representatives.
6. Practice and encourage others to practice in a professional, competent and ethical manner that will reflect credit on the industry, the association, and the profession.
- 7. Pay its Membership fees and other payments in due time.**

Subscription fees and late payment fees

1. Members of the association must pay a subscription fee which will be determined on a yearly basis by the Board and submit for approval at the General Assembly. Subscription fee will vary according to the subcategory of membership.
2. The General Assembly can also decide of extraordinary payments for specific project that will be invoiced separately to all members
3. Unless the Board decides otherwise, members are obliged to pay the full annual subscription fee for the running financial year, regardless of when in the year they become a Member or leave the association. The same obligation applies to assessments that have been decided within a year.
4. In exceptional circumstances, the Board will decide upon request of the Members to temporarily reduce their Membership fee.
5. The subscription fees are due on the 1st January for each calendar year. Fees must be paid within 60 days.
6. Any member which has defaulted to pay its full annual Membership fee or other payments due to the association loses all benefits related to Membership if it has not paid it within 14 calendar days following a notice to pay sent by registered mail, unless the Board decides otherwise.

Withdrawal and exclusion of members

- 1. Any Member wishing to resign must give written notice by the 30th of June of the year preceding their withdrawal by registered mail. Members who fail to give such written notice by the 30th June will be liable for the full of subscription fee until expiry of the full financial year following notice of their withdrawal.**
2. A member which resigns loses all rights defined in these Statutes. The loss of these rights starts as from the beginning of the year following that one he paid his membership fee for when the association's offices have received the notification unless the Board decides otherwise.
3. Upon recommendation of the Board, the General Assembly may decide to exclude a member in case of:
 - failure to comply with applicable regulations or the statutes ;
 - failure to pay annual subscription fee despite notice of default sent by the [Board/the general manager] ;



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- actions or behavior which could prejudice the interests of the Association ;
- serious breaches of the Association's codes of conduct ;
- loss of the membership from a national DMA further to exclusion or withdrawal ;
- Bankruptcy, arrangement with creditors or any similar procedure under national law.

The General Assembly rules on the exclusion by simple majority, after having heard the member whose exclusion is contemplated.

Termination of membership is notified by registered mail. The excluded member loses all the rights arising from these statutes upon reception of such letter.

Data protection

The data provided by the member and collected in the request for Membership is intended for FEDMA's internal data purposes. This information, may however, be communicated to bodies contractually linked to FEDMA. Information providers may access and correct this data in conformity with Belgian Law of 8 December 1992 on the protection of privacy in data processing.