



Federation of European Direct
and Interactive Marketing

FEDMA MEMBERSHIP APPLICATION FORM

Please fill in this form, and fax it to Jørgen Nygaard Andreassen at
+32 2 779 4269.

Please tick the appropriate category* and add 21% VAT for companies based
in Belgium.

- | | |
|---|----------------------|
| <input type="checkbox"/> Company Membership | €1.545 |
| <input type="checkbox"/> Corporate Associate Membership | €9.400 |
| <input type="checkbox"/> Corporate Membership | €26.075 (restricted) |

Please accept my company/organisation as a member of FEDMA. I am authorised by my
company/organisation to apply for membership and to agree that we shall abide by the
terms and conditions of FEDMA Membership.

Company details

Mr/Mrs/Ms: _____ Name: _____

Title: _____

Company: _____

Address: _____

Country: _____

Telephone: _____ Fax _____

E-mail: _____ Web site: _____

My company is a member of the following DM associations: _____

My company is not a member of a DM Association

Where did you hear about FEDMA? _____

I have read and understood the terms and conditions of FEDMA membership:

Date: _____ Signature: _____

* - Prices correct for 2007.

PAYMENT

I enclose a cheque made payable to the Federation of European Direct and Interactive Marketing (cheques **must** be in **EURO**, drawn from a Belgian Bank or net of bank charges)

Bank Transfer

Please transfer the total amount to the FEDMA bank account at:

KBC – rue d l’Eglise 96A – B-1150 Brussels

Account No. 439-3180011-56 with mention of the **invoice number**

Swiftcode/BIC: KREDBEBB; IBAN: BE 20 4393 1800 1156

Credit Card

AMEX VISA EUROCARD/MASTERCARD

Card n°: _____ Expiry date: _____/_____

Amount EURO: _____ Card Holder: _____

Signature: _____ Date: _____

The data collected in this application form is intended for FEDMA’s internal data purposes. This information may, however, be communicated to bodies contractually linked to FEDMA. Information providers may access and correct this data in conformity with the Belgian Law of 8 December 1992 on the protection of privacy in data **processing**.

TERMS & CONDITIONS OF FEDMA MEMBERSHIP:

A company/organisation becoming a member of the Federation of European Direct and Interactive Marketing (FEDMA) is required to:

- Conduct its direct marketing activities at all times in accordance with FEDMA’s Code of Conduct, and its “By-laws and operational guidelines”, and the “Articles of the Federation of European Direct Marketing”. At all times members must observe the provisions of other codes of practices, relevant to member operations, as approved from time to time by the FEDMA Board
- Have a record of at least two years satisfactory trading
- Membership of FEDMA will be effective once the following has been achieved:
- A membership fee payment has been made within 30 days of invoice
- Acceptable references and financial statements have been received (if requested)
- The application has been approved by the Board
- The Board may suspend or expel any member who is found, after a fair hearing, to be in serious breach of these conditions
- The Board reserves the right to refuse any application for membership
- Cancellation of membership: Members must give notice by 30 June of the year preceding their withdrawal. If the member has not notified FEDMA of such, the membership will be renewed and invoiced automatically
- Membership of FEDMA is not open to individuals
- If a company ceases to be a member, it must remove all reference to FEDMA from its stationery and promotional literature

Federation of European Direct and Interactive Marketing

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